



ELENA DIAZ

Graphic Designer

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PHILOSOPHY

Successful design should embody its uniqueness and appropriateness in style, deliver a creative solution to a problem through visual interpretation, and add a priceless value to a client's business.

STATEMENT

As a designer, I strive to accomplish challenging tasks by utilizing conceptual thinking and creative skills to transform and incorporate my ideas into compelling messages. I adhere to principles that engage in truthful and accurate communication, and facilitate respect and mutual understanding between myself and a client.

EDUCATION

The Art Institute of Phoenix
Bachelor of Arts in Graphic Design
GPA 3.7

October 2004 - March 2008
Phoenix, Arizona

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Adobe Flash

Microsoft Office
Mac & PC Platforms
Quark XPress
Drawing & Painting Skills

PERSONAL QUALITIES

Ability to Multitask
Time Management
Highly Organized
Responsible
Meticulous

Outgoing Personality
Excellent Communication Skills
Motivated
Fluent in Russian

EMPLOYMENT HISTORY

Sysco Food Services of AZ
Tolleson, AZ
Graphic Designer
May 2008 - Present

Custom Menu Design
Collateral Design, Logos & POS
Publications & Catalogs
Print Coordination & Production
Photography

Young Rembrandts
Carefree, AZ
Art Teacher (Elementary School)
March 2006 - January 2008

Class Preparation
Instruction

DESIGN PROJECTS

SARRC
*(Southwest Autism Research
& Resource Center)*
Phoenix, AZ
July 2007 - September 2007

Collateral Design
Ad Campaign

Hospitality Design Concepts
(Interior design company)
Mesa, AZ
April 2007 - June 2007

Brand Identity
Collateral Design
POS

Habitat for Humanity
(Non-profit organization)
Phoenix, AZ
April 2006 - June 2006

Brand Identity
Collateral Design

Erik Miller
(Comedian)
October 2006 - December 2006

Brand Identity
Package Design

HONORS

The Art Institute of Phoenix
Phoenix, AZ
2004 - 2008

Dean's Honor Roll

