



**ELENA DIAZ**

Graphic Designer

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[www.2digitaltouch.com](http://www.2digitaltouch.com)

**PHILOSOPHY**

Successful design should embody its uniqueness and appropriateness in style, deliver a creative solution to a problem through visual interpretation, and add a priceless value to a client's business.

**STATEMENT**

As a designer, I strive to accomplish challenging tasks by utilizing conceptual thinking and creative skills to transform and incorporate my deas into compelling messages. I adhere to principles that engage in truthful and accurate communication, and facilitate respect and mutual understanding between myself and a client.

**EDUCATION**

The Art Institute of Phoenix  
*Bachelor of Arts in Graphic Design*  
GPA 3.7

October 2004 - March 2008  
Phoenix, Arizona

**SKILLS**

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Dreamweaver  
Adobe Flash

Microsoft Office  
Mac & PC Platforms  
Quark XPress  
Drawing & Painting Skills  
Photography

**PERSONAL QUALITIES**

Strong Ability to Multitask  
Time Management  
Highly Organized  
Responsible  
Meticulous

Outgoing Personality  
Excellent Communication Skills  
Motivated  
Fluent in Russian

**EMPLOYMENT HISTORY**

Sysco Food Services of AZ  
Tolleson, AZ  
*Graphic Designer*  
May 2008 - Present

Custom Menu Design  
Collateral Design, Logos & POS  
Publications & Catalogs  
Print Coordination & Production  
Photography

Young Rembrandts  
Carefree, AZ  
*Art Teacher (Elementary School)*  
March 2006 - January 2008

Class Preparation  
Instruction

**DESIGN PROJECTS**

SARRC  
*(Southwest Autism Research & Resource Center)*  
Phoenix, AZ  
July 2007 - September 2007

Collateral Design  
Ad Campaign

Hospitality Design Concepts  
*(Interior design company)*  
Mesa, AZ  
April 2007 - June 2007

Brand Identity  
Collateral Design  
POS

Habitat for Humanity  
*(Non-profit organization)*  
Phoenix, AZ  
April 2006 - June 2006

Brand Identity  
Collateral Design

Erik Miller  
*(Comedian)*  
October 2006 - December 2006

Brand Identity  
Package Design

**HONORS**

The Art Institute of Phoenix  
*Phoenix, AZ*  
2004 - 2008

Dean's Honor Roll

